



BINARY UNIVERSITY
of
MANAGEMENT & ENTREPRENEURSHIP

BINARY ONLINE EDUCATION CENTRE
EXECUTIVE CERTIFICATE PROGRAMS

Overview: Executive Certificate Program

If you are a busy working adult, ambitious executive or a fresh graduate, the online Executive Certificate Programs (ECP) can provide you the competitive edge to climb the corporate ladder faster. The ECP comprises of 3 Individual Certificate Programs (ICP) modules each and can be completed in approximately 6-8 weeks. In the knowledge-based economy of today, knowledge is not just power but it is one of the most important factors that will decide how far you go in the corporate world. Each ECP carry 3 credits and can be used to obtain exemptions from the Binary Bachelors or Masters degrees.

Program Package

Each Executive Certificate Program comes with the following:

- **Videos:** Highly qualified tutors guide you in easy steps.
- **PowerPoint Slides:** Provides summary of salient points for easy reference.
- **Activities:** Further reading YouTube videos are provided to enhance your understanding of each part of the module.
- **Skype Sessions:** For further assistance, free Skype session can be scheduled.
- **Exams:** There will be a structured question after each module.

Study Schedule

Each program has been specially designed and developed to ensure that you can study and complete the course successfully.

- Each module is divided into 4 parts (Part A, Part B, Part C, Part D).
- You only have to invest 1 hour per day (coursework + exercises) to complete each day's work. If you allocate 2 days per week (1 hour each), you can complete one module in 2 weeks ie. Week 1: day 1 & 2, Week 2: Day 3 & 4.
- Thus you can complete all 3 modules in 6 weeks. It is good to have a fixed schedule eg: Tuesdays & Thursdays from 07:00PM – 08:00PM to do the online program. This will give you the discipline to finish the course in time.
- You may rewind and go through each part as many times you want to ensure you fully understand the concepts and principles.
- The modules have been designed to ensure that you enjoy studying each so that you can successfully complete the course and earn the University Certificate.

Exam Structure

At the end of each module you will be assessed based on 5 structured questions.

- Each question carries 20 marks.
- The passing mark is 50%. You will be graded as follows:
50 – 64 PASS
65 – 79 CREDIT
80 – 100 DISTINCTION
- In the event you fail the first time, you will be allowed to re-sit the exam where a new set of questions will be e-mailed to you.

Benefits

The ECP offers you the following benefits:-

- Equips you with specialized knowledge in a chosen field.
- Can be completed 100% online, without leaving your job or family.
- Are offered at affordable fees.
- Can be completed at your own pace; anytime, anywhere.
- Each ECP is worth 3 credits and can be used for exemptions towards the Binary MBA or 20 other MSc by Research available at Binary University.
- Will be awarded a Binary University Certificate, an internationally recognized University by the Association of Commonwealth Universities (ACU, UK) and International Association of Universities (IAU, France). Established in 1984, Binary University is Rated as a 5-STAR University (Excellent) by the Govt. of Malaysia. The University has an alumni spanning across the globe.

Certification

- Upon successfully completing the Executive Certificate Program, you will be awarded the Executive Certificate by Binary University, an Internationally recognized University by the Association of Commonwealth Universities (ACU, UK) and International Association of Universities (IAU, France). Established in 1984, Binary University is Rated as a 5-STAR University (Excellent) by the Govt. of Malaysia, the highest rating accorded to any University in the Country. The University has an alumni spanning across the Middle East, Indian Sub-Continent, Africa, Europe, South East Asia and Central Asia.
- The certificate will be sent to your permanent address within 30 days of completing the program.

Registration Procedure

- To register, first select the course you wish to pursue. Example: ECP in Marketing.
- Complete the registration form and proceed to the billing section
- Upon registration, you will receive a payment confirmation from the University together with your unique log-in password and username.
- Using this password, you may access the ECP which you have enrolled.

PROGRAMS AVAILABLE

The following are the Executive Certificate Programs available. To know more, please click the one you are interested to pursue.

- [Executive Certificate in Marketing](#)
- [Executive Certificate in Management](#)
- [Executive Certificate in Entrepreneurship](#)
- [Executive Certificate in Accounting & Finance](#)
- [Executive Certificate in Information Technology](#)
- [Executive Certificate in Islamic Banking and Finance](#) *(Available from March 2017)*
- [Executive Certificate in Human Resource Management](#) *(Available from March 2017)*
- [Executive Certificate in Project Management](#) *(Available from March 2017)*
- [Executive Certificate in Innovation](#) *(Available from March 2017)*
- [Executive Certificate in International Marketing](#) *(Available from June 2017)*
- [Executive Certificate in Tourism](#) *(Available from June 2017)*
- [Executive Certificate in Healthcare Management](#) *(Available from June 2017)*