

# BINARY UNIVERSITY

of  
Management & Entrepreneurship



## BA (HONS) BUSINESS MANAGEMENT Year 1

SEMESTER 1	
No	MODULES
1	Management
2	Microeconomics
3	Statistics
4	Accounting
5	Introduction to Entrepreneurship
6	Introduction to Computing

SEMESTER 2	
No	MODULES
1	Computerized Accounting
2	Corporate Communication
3	Business Law
4	Management Information Systems
5	Macroeconomics
6	Business Mathematics

SEMESTER 3 (7 WEEKS)	
	MODULES
1	Tamadun Islam dan Tamadun Asia
2	Hubungan Etnik

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**BA (HONS) BUSINESS MANAGEMENT**  
**Year 2**

<b>SEMESTER 1</b>	
<b>No</b>	<b>MODULES</b>
1	Marketing
2	Social Entrepreneurship
3	Small Business Management
4	Psychology
5	Business Ethics
6	Organizational Behavior

<b>SEMESTER 2</b>	
<b>No</b>	<b>MODULES</b>
1	Total Quality Management
2	Management Accounting
3	International Business
4	Entrepreneurship Skills
5	Human Resource Management
6	Negotiation Skills

<b>SEMESTER 3</b>	
	<b>MODULES</b>
1	Ekonomi Malaysia

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## BA (HONS) BUSINESS MANAGEMENT Year 3

SEMESTER 1	
No	MODULES
1	Financial Management
2	Operation and Production Management
3	International Marketing
4	Managing Change and Diversity
5	Research Project I
6	Franchising

SEMESTER 2	
No	MODULES
1	Managing Company Finance
2	Marketing Management
3	Strategic Management
4	Leadership
5	Research Project 2
6	Services Marketing

SEMESTER 3	
	MODULES
1	Kokurikulum