



Master in Business Administration

Programme Structure (2020 – 2022)

Semester 1	
No	Subjects
1	CROSS CULTURAL MANAGEMENT
2	ACCOUNTING FOR DECISION MAKING
3	RESEARCH METHODOLOGY
4	DIGITAL MARKETING

Semester 2	
No	Subjects
1	DATA ANALYTICS
2	ELECTIVE: I
3	LEADERSHIP
4	FINANCIAL MANAGEMENT

Semester 3	
No	Subjects
1	MANAGEMENT OF TECHNOLOGY
2	CORPORATE ENTREPRENEURSHIP
3	STRATEGIC MANAGEMENT
4	ELECTIVE: 2

Semester 4	
No	Subjects
1	CAPSTONE PROJECT

Elective Subjects	
No	Subjects
1	ETHICS & CORPORATE GOVERNANCE
2	MANAGERIAL ECONOMICS
3	OPERATION MANAGEMENT
4	HUMAN RESOURCE MANAGEMENT